

FILE FORMAT

Where possible we prefer **High Resolution PDF files**. For open files we only support Adobe CS applications - Indesign, Illustrator and Photoshop. Supplying open files may also incur a charge for any set-up required for output. i.e. installing fonts, adding cropmarks etc. If you wish to supply open files please consult your sales representative first.

PDF SPECIFICATIONS

Please supply file as a "Press" ready PDF.

PDFs may be created in either distiller or exported directly from professional applications.

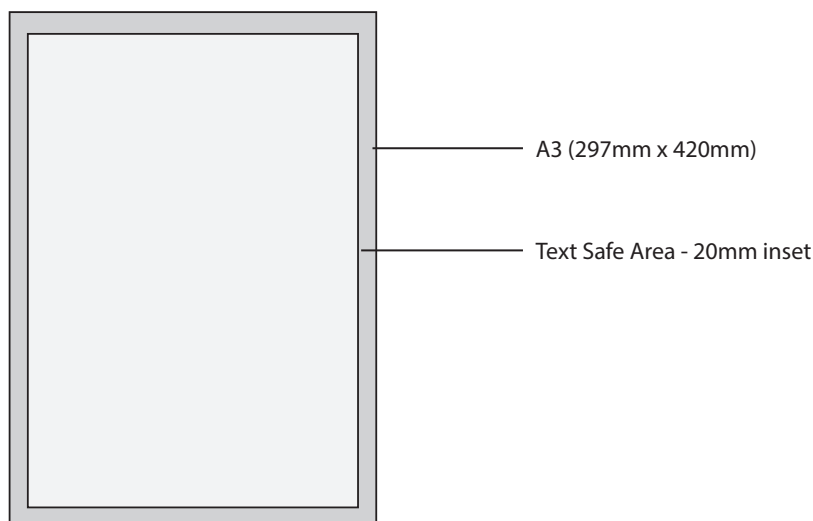
- Ensure all elements are CMYK before creating PDF and that all images are 300dpi.
- We prefer fonts to be embedded but may be turned into paths/outlines if needed.

SIZE

A3 (297mm x 420mm)

We recommend a text safe area of 20mm inset from the A3 size.

**PLEASE DO NOT PUT ANY
CROPMARKS ON ARTWORK.**



ARTWORK DELIVERY

Please email the files to your **sales representative and production@adzup.co.nz**

Please ensure you include in your email:

Client name - Campaign start date - Sales representative name

If your file size exceeds 8mb please send through one of the following file transferring sites:

www.wetransfer.com

www.hightail.com

www.dropbox.com

QUERIES

For any further questions please contact your sales representative or Adz Up on +64 9 360 6710.